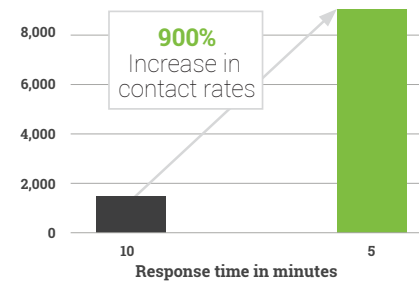


Why aren't your leads converting into hires?

One of the biggest reasons is not being able to get drivers on the phone. They're interested, but do you have the bandwidth to respond *quickly enough*?

It's hard for your recruiters to turn leads into hires when they're busy playing phone tag. **LeadConnect** allows you to get more from your leads *and* your recruiters.

LeadConnect by **SMARTRHINOLABS**



Research shows a **900% increase** in contact rate when you improve your response time down to 5 minutes!

How LeadConnect Works



Driver Leads

We start with your driver leads in real-time or you can send us a list, partial applications or stale leads.



Text Message

Our platform automatically texts the driver from a local number letting him/her know you are about to call.



Automated Call

Our platform automatically calls the driver from the same number and makes sure they're on the phone.

Once the driver is on the phone, you have **2 options**



LeadConnect Agent

Our live agents qualify the driver or complete an application before transferring the live call to your recruiter.

OR



Your Recruiter

Our platform connects the driver with your recruiter directly once the driver is on the phone.



3 Ways to Use LeadConnect

1

Realtime Connect

Turn your driver leads into live phone calls as the leads come in.

2

Complete Connect

Give us your partial applications or stale leads to turn them into live phone calls.

3

Live Connect

Let our live agents qualify drivers or help them complete their form submission and transfer live calls to your recruiters.

Estimated Pricing

We customize **LeadConnect** to meet your individual needs. In general these ranges reflect what our clients can expect to invest.

Realtime & Complete Connect

\$4 - \$5 / 30 second call
transferred call

Live Connect

\$20 - \$40 / successful transfer

A LeadConnect Case Study



By using **LeadConnect**, we took their response time from **3+ days** down to around **3 minutes**.

Response Time



From
3+ Days



To ~3
minutes



Results



2x
Scheduled %

The drop in response time **doubled** the number of drivers scheduled for orientation.