



How do you reach the Top 250 Fleets?

The *CCJ* Top 250 Special Edition. It's the only print platform available that keeps your product or service front and center in an environment that features the most comprehensive ranking of active carriers found anywhere. And not just any carriers, but the biggest carriers in the U.S.

Because *CCJ's* Top 250 Special Edition provides carrier ranking by revenue, fleet size and employment base, it's a reference that users keep, and rely on. As an advertiser, this means the exposure and shelf life of your print ad is greater than standard editions. Extending your reach with the *CCJ* Top 250 newsletter, and online, where users can interact with even more robust data, can be a powerful marketing force multiplier.



<p>Print</p> <p>Full-Page Ad</p>	+	<p>Webpage</p> <p>300x250 banner</p>	+	<p>Newsletter</p> <p>Sent to 67.9k subscribers</p>
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CCJ Top 250 Online Content Includes



Industry Segment



Revenue



Tractors



Trailers



Drivers

What the CCJ Top 250 say about this Special Edition:

"CCJ offers one of the best sources in the industry for qualified information. The CCJ Top 250 ranking is a great barometer to identify the progress of the top-tier companies in each niche of trucking."

Don Daseke, President & CEO – Daseke (CCJ Top 250, No. 42)

"We use the CCJ Top 250 as a benchmark for growth to compare us against industry competitors."

Jeff Shefchik, President – Paper Transport (CCJ Top 250, No. 162)

"We view the CCJ Top 250 as the "Who's Who" list of elite transportation providers in the country. We are thrilled to be included in the company of these other great organizations. We share the CCJ Top 250 with our customers as further testimony to our safety, dependability, and professionalism."

Tim Dougan, Director, Corporate Development – Modern Transportation (CCJ Top 250, No. 230)



As Fleet executives make buying decisions, make it easier for them to consider your products, and become your next customer.

Deadlines

- Close Date For Space: **JUNE 27, 2018**
- Materials Due Date: **JULY 9, 2018**

Talk to your Sales Representative today to find out how you can extend your reach with fleets in the CCJ Top 250 Special Edition.