



Is your website's lack of SEO hurting sales?

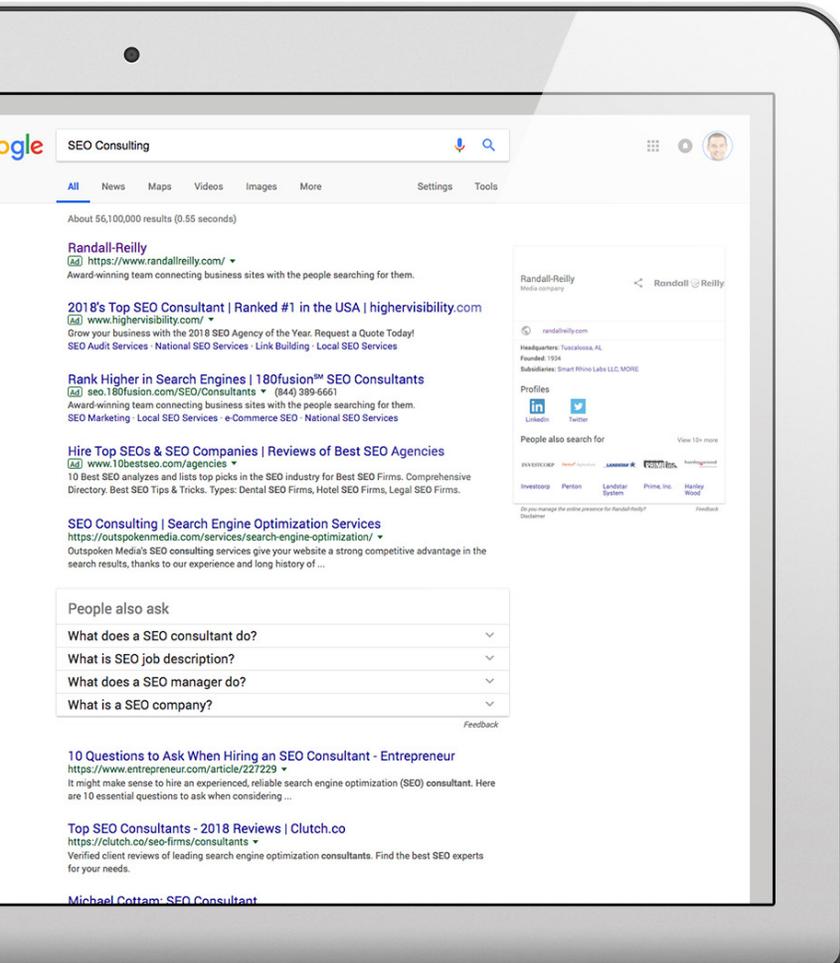
It is if your website isn't appearing on the first page of a Google search. Why? Because the first page of a Google search gets over 98% of all clicks for products and services.

What is SEO?

Google processes 63K searches per second, so they've developed an algorithm to ensure the delivery of quality results. A substantial part of their algorithm is driven by the words, titles, links, content and structure of your website.

Don't Have Internal SEO Expertise?

Let our dedicated team of SEO experts meticulously craft a custom plan for your company and website. We will audit your web presence and examine over 200 of your brand elements, including social media, brand mentions, content strategy, and other technical components of your website.





Our Approach



Keyword & Search Query Research

Find all of the possible keywords and search queries relative to your company.



Online Presence Assessment

Evaluate your web presence, relative to gauge your online reputation.



Content Evaluation

Assess if Google deems your website as an authority in your industry.



Website Accessibility

Analyze site architecture/code to identify barriers preventing your web pages from being found and/or indexed.



Link Analysis

Compile a list of potential targets that could be used to promote your brand.



Competitor Analysis

Examine SEO strategies used by your competitors.

Deliverables



Website Recommendations

Present technical optimization recommendations to your web team.



Content Recommendations

Share content recommendations with your internal shareholders and provide optimization parameters for future content development.



Link Recommendations

Present a link growth strategy, including a target company list.



Keyword & Search Query Research

Provide our analysis of critical keywords with substantiation of their relevance and search volume quantification.



Search Engine Testing Tool

Deploy our search engine tool on your website. This tool mimics Google's algorithm and will ensure your website is optimized for search by 95%.