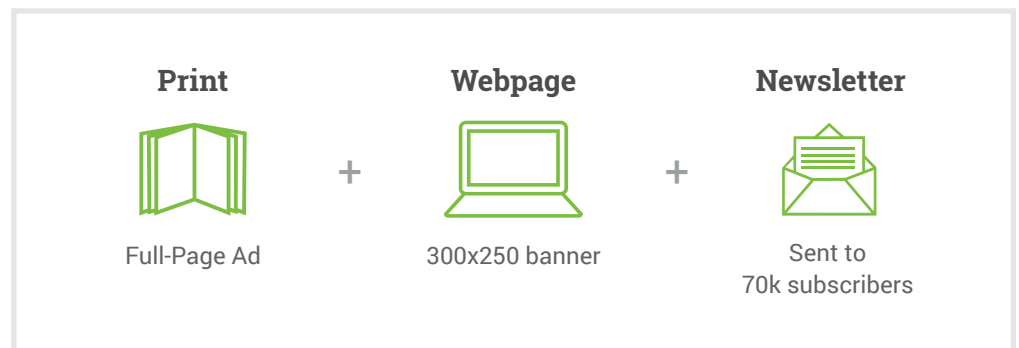




# How do you reach the top private fleets in the industry?

The *CCJ* Top 250 Private Fleets edition. It's the only print and digital platform available that keeps your product or service front and center in an environment that features the most comprehensive ranking of the largest active private fleets in North America.

Because *CCJ*'s Top 250 Private Fleets uses up-to-date information including classification, tractors, trucks, trailers and drivers, it's a reference that users will keep and rely on. As an advertiser, this means the exposure and shelf life of your print ad is greater than standard editions. Extending your reach with the *CCJ* Top 250 Private Fleets newsletter, and online, where users can interact with even more robust data, can be a powerful marketing force multiplier.





## CCJ Top 250 Private Fleets Content Includes



Industry Segment



Straight Trucks



Tractors



Trailers



Drivers

CCJ's Top 250 Private Fleets is derived from our proprietary data resources, RigDig® Business Intelligence and EDA, giving users the added confidence they have come to expect from CCJ.

The fleets in last year's inaugural CCJ Top 250 Private Fleets, controlled nearly **350,000 power units**, including about **140,000 tractors**, making decision-makers at these companies prime prospects for your equipment and services.



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As private fleet transportation managers make buying decisions, make it easier for them to consider your products, and become your next customer.

### Deadlines

- Close Date For Space: **OCTOBER 29, 2018**
- Materials Due Date: **NOVEMBER 5, 2018**

**Talk to your Sales Representative today to find out how you can extend your reach with fleets in the CCJ Top 250 Private Fleets Edition.**