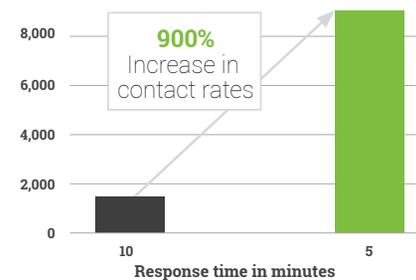


# Why aren't your leads converting into sales?

One of the biggest reasons is not being able to get prospects on the phone *quickly enough*.

It's hard for your sales team to turn leads into sales when they're busy playing phone tag or servicing existing clients. **LeadConnect** allows you to get more from your leads and your sales team.

## LeadConnect by **SMARTRHINOLABS**



Research shows a **900% increase** in contact rate when you improve your response time down to 5 minutes!

### How LeadConnect Works



**Prospect Leads**

We start with your prospect leads in real-time or you can send us a list of stale leads.



**Text Message**

Our platform automatically texts the prospect from a local number letting him/her know you are about to call.



**Automated Call**

Our platform automatically calls the prospect from the same number and makes sure they're on the phone.

Once the prospect is on the phone, you have **2 options**



**LeadConnect Agent**

Our live agents qualify the prospect before transferring the live call to you.

OR



**Your Point-of-Contact**

Our platform connects the prospect with your point-of-contact directly once the prospect is on the phone.



# 3 Ways to Use LeadConnect

1

## Realtime Connect

Turn your prospect leads into live phone calls as the leads come in.

2

## Complete Connect

Give us your stale leads to turn them into live phone calls.

3

## Live Connect

Let our live agents qualify prospects and transfer live calls directly to you.

## Estimated Pricing

We customize **LeadConnect** to meet your individual needs. In general these ranges reflect what our clients can expect to invest.

### Realtime & Complete Connect

\$4 - \$5 / 30 second call transferred call

### Live Connect

\$20 - \$40 / successful transfer  
(actual cost to be based on initial test period)

## A LeadConnect Case Study



By using **LeadConnect**, we took their response time from **3+ days** down to around **3 minutes**.

### Response Time



From 3+ Days



To ~3 minutes



The drop in response time **doubled** the number of scheduled appointments.

### Results



**2x** Scheduled %