

## Media & File Formats

### File Requirements

The preferred format for press is High Quality Print PDFs. Include all registration marks, embed images and outline fonts. PDFs must contain only 4-color process images (CMYK). Two-page spreads should be prepared as one complete file to ensure proper bleed.

### Image Requirements

All images for ads and special sections should be color-corrected and provided at or above our minimum resolution requirement of 300 dpi.

- **Mode:** CMYK  
(convert all RGB and spot colors)
- **Format:** .tif, .eps or .jpg

If files are prepared improperly and mechanical requirements are not met, Randall-Reilly cannot guarantee the production capability or quality of the ad. All ads submitted should be suitable to print as is. Randall-Reilly cannot be responsible for any errors in content.

### Alternate File Formats Accepted

Adobe Native Application Files (.ai, .indd, .psd). Ads created in an unacceptable format cannot be accepted and will need to be resubmitted or recreated.

Ad Sizes	Ad Size Non-Bleed	Ad Size W/Bleed	Ad Trim Size
2-Page Spread	15.25" × 10"	16" × 10.75"	15.75" × 10.5"
Full Page	7.375" × 10"	8.125" × 10.75"	7.875" × 10.5"
1/2-Page Spread Horizontal	15.75" × 4.5"	16" × 5.375"	N/A
2/3-Page Vertical	4.5" × 9.5"	N/A	N/A
1/2-Page Island	4.5" × 7.375"	N/A	N/A
1/2-Page Horizontal	7" × 4.5"	N/A	N/A
1/3-Page Square	4.5" × 4.5"	N/A	N/A
1/3-Page Vertical	2.25" × 9.5"	N/A	N/A
1/3-Page Horizontal	7" × 2.75"	N/A	N/A
1/4-Page Vertical	3.375" × 4.5"	N/A	N/A
1/4-Page Horizontal	4.5" × 3.5"	N/A	N/A
1/4-Page Banner	7" × 2.25"	N/A	N/A
1/6-Page Vertical	2.25" × 4.5"	N/A	N/A
1/6-Page Horizontal	4.5" × 2.25"	N/A	N/A