



SEARCH WATCH ANALYZE REPORTS LABS

Welcome Karine Parker ?

Rentals 5,937,366 PROSPECTS 32,375,378 UNITS

Route Planner Summary **Prospects** Brand Model Equipment

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Company	D&B® Enhanced	Location	Last Activity	Count
Advocate Health & Hosp Corp	■	Oak Brook, IL	10/19/2012	290534
Xerox Bus Svc LLC	■	Norwalk, CT	11/23/2016	104709
AGCO Corp	■	Duluth, GA	12/15/2014	48986
C G G Svc US Inc	■	Houston, TX	6/14/2018	38470
Worcester Public Sch	■	Worcester, MA	12/15/2015	36616
Commonwealth of KY	■	Frankfort, KY	3/7/2016	29347
Target Corp	■	Minneapolis, MN	3/26/2015	22632
Huntsville City Board of Ed	■	Huntsville, AL	7/17/2015	22002
St Paul ISD 625	■	Saint Paul, MN	5/31/2018	19874
Cntrl Unified Sch Dist	■	Fresno, CA	5/31/2016	16469
Dallas Independent Sch Dist	■	Dallas, TX	6/26/2015	14606
Xerox Bus Svc LLC	■	Albany, NY	7/1/2016	14153
Green Bay Area Public Sch	■	Green Bay, WI	10/6/2015	13856
Carpenter Tech Corp	■	Wyomissing, PA	9/16/2016	12802
Natl Med Care Inc	■	Waltham, MA	5/1/2018	12355

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Are You Getting the Needed ROI on Your Rental Equipment?

If you aren't reaching prospects with expiring equipment leases, you're not optimizing your ROI.

EDA gives you a granular, inside view of what's happening in the construction equipment market, anywhere in the US. View any prospect's equipment financing to get insights on brand preference, purchasing patterns, and more.

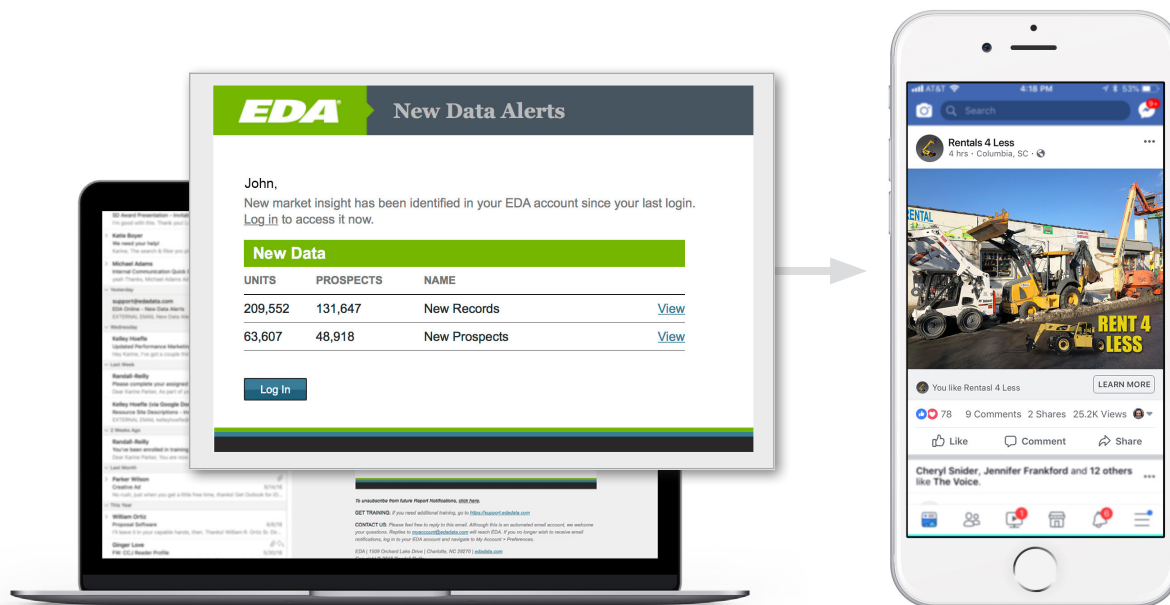
Key Features

- Prospect database
- Client/ Prospect Watch
- D&B data enhancements
- Market-share and prospect profile reports
- Prospecting mobile app
- List matching
- Automated report sharing
- Integrated online analytics



Like a marketing analyst that never sleeps, EDA Watches track the equipment most important to you and notifies you automatically when new data becomes available. It pays to know when prospects are gearing up for a major project, switched brands, or have equipment financing that may be expiring.

Utilize this powerful feature and target your custom audience through media platforms to achieve your sales goals.



You Can Monitor:

Current Customers:

- ✓ Finance additional used equipment of your manufacturer brand(s)
- ✓ Finance any competitive manufacturer brand (switch brands)
- ✓ Finance a minimum number of units (equipment type, manufacturer, etc.)
- ✓ Have equipment of your manufacturer brand(s) nearing replacement age

Prospects:

- ✓ Buyers of your manufacturer brand(s)
- ✓ Buyers of your competitive manufacturer brands(s)

Equipment:

- ✓ As it reaches a specific age
- ✓ By category (type, mfr, model)

Talk to your Sales Representative today to see how EDA can improve your sales!