



Blue Construction, Inc.
 Charlotte, NC 28280
 Prospect Profile: EDA RIGDIG
 Pageviews 21
 Industry Heavy Construction
 Employee Size 65

Blue Construction, Inc. 235 Units (All My Data) 133 Units (Search Results)

Overview Equipment Transactions Contacts Map

BUYER ID: H518721
 CONTACT: 6309 Main St, Charlotte, NC 28280
 ADDRESS: Mecklenburg
 COUNTY: (704) 555-5555 / FAX: —
 PHONE: 1629 - Heavy Construction Nec
 SIC: 8/8/2017 (Active)
 LAST ACTIVITY: CREDIT RISK: Low
 EMPLOYEES: 50 (Est.)
 ANNUAL SALES: \$168,303,460 (Est.)
 EXECUTIVE: Luther Blythe
 D-U-N-S® NUMBER: 622352847 / PARENT 622352847
 NAICS: 237310 - Highway, Street, And Bridge C...
 INDUSTRY: Construction
 YEAR STARTED: 1989

Brands	Equipment	Lenders
1. DEERE 47 20.2%	1. EXCAVATOR 37 15.9%	1. WELLS FARGO... 127 54.5%
2. CAT 46 19.7%	2. CRAWLER DOZ... 28 12.0%	2. KOMATSU FIN (... 47 20.2%
3. KOMATSU 43 18.5%	3. WALK BEHIND ... 22 9.4%	3. CATERPILLAR ... 15 6.4%
4. SAKAI 18 7.7%	4. 1 DRUM VIB C... 19 8.2%	4. BLYTHE BROS ... 14 6.0%
5. BOMAG 15 6.4%	5. ART HAUL UNIT 18 7.7%	5. JAMES RIVER E... 13 5.6%
6. TRIMBLE 10 4.3%	6. WHEEL LOADER 13 5.6%	6. JOHN DEERE I... 13 5.6%
7. FREIGHTLINER 7 3.0%	7. GLOBAL POS S... 11 4.7%	7. C T RNTL (CHA... 1 0.4%
8. WACKER 7 3.0%	8. CLASS 7 TRUCK 10 4.3%	8. H & E EQT LLC ... 1 0.4%
9. HITACHI 6 2.6%	9. MINI EXCAVATOR 10 4.3%	9. LINDER INDL M... 1 0.4%
10. FORD 5 2.1%	10. LOADER BACK... 9 3.9%	10. PARK STERLIN... 1 0.4%

Engage active equipment buyers before your competitors do.

When it comes to selling equipment, establishing trust, credibility and understanding the buyer's needs are key. In fact, equipment buyers rate dealer relationship as one of the top purchase influencers, ahead of resale value, financing offers, safety ratings, and operator/driver preferences.*

With limited resources, how do you proactively engage buyers looking for new or used equipment? And how can you focus your resources on prospects that are most likely to buy?

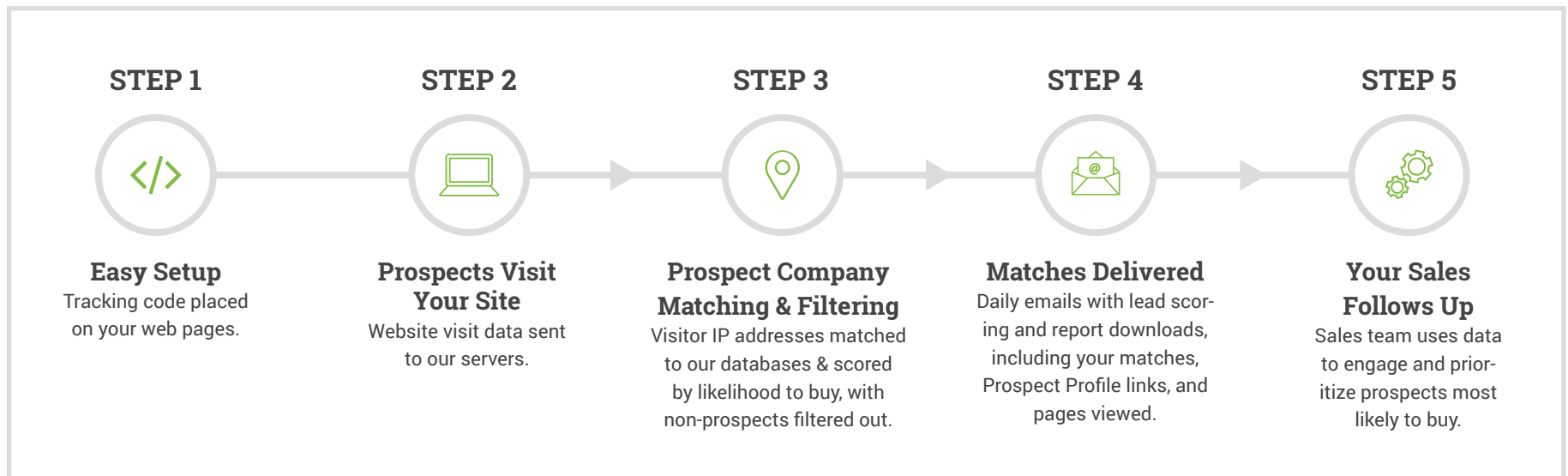
EDA Priority Prospects: Less haggling, more selling

Engage active equipment buyers before your competitors do.

EDA Priority Prospects



We'll analyze your website visitor traffic and identify matches to our verified EDA Prospect Profiles. Prospects are scored using a proprietary, predictive algorithm based on prior purchases and other factors. This score indicates a prospect's likelihood to buy within the year. You'll receive daily emails with lead scoring, and a report download with your matches, links to view their Prospect Profiles, and the pages they viewed on your website.



Engage active buyers earlier in the buying process and arm your sales team with lead scoring and insights based on your prospects' equipment needs to drive faster and more productive engagement.

Call your Sales Representative for an EDA Priority Prospects demo and learn how data can also be used to sharpen your digital media strategy.