

# 2019 Randall-Reilly Events

Randall-Reilly produces an extensive line-up of face-to-face events that target all segments of the commercial trucking and construction industries. These events provide your company with valuable networking and sales opportunities.

## Target Audience



## Distributor of the Year Award | Las Vegas, NV | Jan. 28-29, 2019

> [DOTYPresentation.com](http://DOTYPresentation.com)

The Distributor of the Year award stands as the independent aftermarket's most respected and highest honor. Top performing distributors are chosen by peers, manufacturing representatives and other industry leaders. With the award presented during Heavy Duty Aftermarket Week in January, you get an excellent opportunity to be in front of the top distributors in the industry.

### Sponsor Benefits:

- Three representatives at a networking dinner with the finalists
- An ad in the Distributor of the Year booklet given to HDAW attendees
- A representative on stage during the award presentation
- A congratulatory ad in *Truck Parts & Service* magazine



## CCJ Innovators Summit | Key Largo, FL | Feb. 6-8, 2019

> [IOYSummit.com](http://IOYSummit.com) | [CCJInnovators.com](http://CCJInnovators.com)

The CCJ Innovators program recognizes the trucking industry's visionaries and the best-run operations. The CCJ Innovators Summit, held in the Florida Keys, brings together the current year's monthly innovators and past honorees to share solutions, best practices and continuing challenges. The informal setting creates relaxed interaction with decision-makers that have the buying influence. Receive exposure in a non-competitive environment with category-exclusive sponsorship.

### Sponsor Benefits:

- Inclusion in monthly nomination ads in *Commercial Carrier Journal*
- Congratulatory ad in *Commercial Carrier Journal* issue highlighting the winner
- Five representatives networking with top fleets in a relaxed environment
- The ability to present your company's innovations in a 5-minute presentation
- Full attendee list with RigDig prospect profile on each fleet company



## TMC Career Leadership Award | Atlanta, GA | March 17, 2019

> [CLADinner.com](http://CLADinner.com)

The Technology and Maintenance Council Career Leadership Award is earned throughout a career dedicated to professionalism and excellence in fleet maintenance management. Candidates are selected by the CCJ editorial staff from open nominations. Recipients demonstrate substantial accomplishments and leadership and contribution to the profession. The award dinner precedes the TMC meeting in Atlanta.

### Sponsor Benefits:

- Get face-to-face sales and networking opportunities with key maintenance executives
- Have your logo on a rotating presentation during dinner
- A congratulatory ad in *Commercial Carrier Journal*
- Five representatives at the reception and dinner
- Full attendee list with RigDig prospect profile on each fleet company

# 2019 Randall-Reilly Events



## CCJ Symposium | Birmingham, AL | May 6-8, 2019

> [CCJSymposium.com](http://CCJSymposium.com)

The CCJ Symposium is a category-exclusive sponsorship that draws top-level fleet executives to hear compelling speakers and expert analysis of industry issues, plus the opportunity to network. This year's event is held at the Renaissance Ross Bridge Resort in Birmingham, AL.

### Sponsor Benefits: Three sponsorship levels

- Invite 5 free fleet attendees of your choice
- Have 5 sponsor representatives onsite at the event
- Participation in a sponsor town hall panel
- Pre-scheduled one-on-one meetings with fleets attendees
- 10x10 booth space in the ballroom
- Open night dinner for connecting with prospects
- Your company's logo on all event promotions.



## The Great American Trucking Show | Dallas, TX | Aug. 22-24, 2019

> [TruckShow.com](http://TruckShow.com)

The Great American Trucking Show is an interactive and all-encompassing convention of trucking professionals. More than 500 exhibitor and 20,000 attendees meet at GATS, GATS exists to create an interactive, energizing environment entirely focused on trucking's improvement.

### Sponsor Benefits:

- Exhibit space for face-to-face interaction with potential customer
- Branding and lead generation sponsorships
- Speaker opportunities on 2 show floor stages
- Custom interactive event sponsorships



## Overdrive's Pride & Polish Events | Dallas, TX | Aug. 22-24, 2019

> [PrideandPolish.com](http://PrideandPolish.com)

The Pride & Polish event has been the standard for truck beauty contests for more than two decades and is held annually at The Great American Trucking Show in Dallas. Sponsorship entitles you to exposure in the Randall-Reilly publications, exposure at GATSthrough signage and product giveaways and access to the owners, the drivers and the spectators of these tricked out trucks.

### Sponsor Benefits:

- Logo on all pre-event marketing
- Brand promotion through print, data and onsite signage
- List of top level owner-operators
- Associating your brand with successful owner-operators

### Target Audience



# 2019 Randall-Reilly Events

## Target Audience



## Partners in Business

August 22-24, 2019

(Seminars at The Great American Trucking Show in Dallas, TX)

> [OverdriveOnline.com/pib](http://OverdriveOnline.com/pib)

Partners in Business, produced by *Overdrive* and ATBS, is the leading business training program for owner-operators. Sponsors align themselves with successful owner-operators. The free workshops, held at the Great American Trucking Show, cover best practices and cost management techniques.

### Sponsor Benefits:

- Sponsorship recognition online and in print where Partners in Business is promoted
- Partners in Business manuals customized with your ads and logo on the cover for your marketing use
- Ability to address the crowd at four business sessions at GATS
- Affiliation with strong owner-operator business practices



CCJ SOLUTIONS SUMMIT

## CCJ Solutions Summit

November 18-20, 2019

> [CCJSolutionsSummit.com](http://CCJSolutionsSummit.com)

The *CCJ Solutions Summit* is a category-exclusive sponsorship that draws top-level fleet executives to hear compelling speakers and expert analysis of industry issues, plus fleet executives to hear compelling speakers and expert analysis of industry issues, plus provides an opportunity to network. This event is usually held in a resort location in the Western United States.

### Sponsor Benefits:

- Invite 5 free fleet attendees of your choice
- Have 5 sponsor representatives onsite at the event
- Participation in a sponsor town hall panel
- Pre-scheduled one-on-one meetings with fleets attendees
- 10x10 booth space in the ballroom
- Open night dinner for connecting with prospects
- Your company's logo on all event promotions.

## Recruiter Training and Mentoring

Whether you're a driver recruiter, recruiting manager or executive management, the key to increasing performance is assessment, process improvement and mentoring. Our Recruiter Training and Mentoring program is a 1-2 day in-house session with your team designed to maximize your pipeline of recruits and improve your close, show and hire rates.

### Sponsor Benefits:

- Custom event at your location
- Post-session follow-up and assessments to track individual recruiter progress

# 2019 Randall-Reilly Events

Target Audience



## Equipment World Peer Groups

April 8th-12, 2019  
September 2019

[EquipmentWorldPeerGroup.com](http://EquipmentWorldPeerGroup.com)

Equipment World PeerGroups create exclusive, interactive communities of leaders committed to transforming their businesses. These peer groups are small groups of non-competitive contractor principals (no more than 20), formed to engage in frank discussions about business issues, best practices, technology developments, and other topics related to running a successful contracting firm. These discussions take place at two annual live events, and through ongoing dialog in a private, online forum. Here, members can tap into the experience of fellow contractor principals to gain insights on how to better run their business through substantial conversations fostered in an intimate and private setting.

### Sponsor Benefits:

- Representatives at live events
- Ability to lead a session on the future of equipment/technology



## Equipment World Contractor of the Year

March 2019

[EquipmentWorld.com/contractor-of-the-year](http://EquipmentWorld.com/contractor-of-the-year)

The Contractor of the Year recognizes those with the highest standards of construction professionals, including business acumen, equipment management expertise, and attention to safety and community involvement. Nominees demonstrate the highest ideals and ethics of the construction industry. The Contractor of the Year is announced at an awards dinner. This will enable the sponsor to build a relationship with successful and innovative contractors.

### Sponsor Benefits:

- Interaction with contractors during receptions and dinners
- Ability to present information on future equipment/technology



## Big Iron Dealer Award

Tuscaloosa, AL | October 2019

[BigIronDealer.com](http://BigIronDealer.com)

Equipment World will recognize one lucky dealer for business performance, community involvement and other criteria. Five finalists are announced in July with the winner announced in October. This offer prime sponsorship opportunities for sponsors

### Sponsor Benefits:

- Three representatives at a networking dinner with the finalists
- Branding on *Equipment World* newsletter and website
- Award presentation- recognition of your sponsorship
- On-site branding during the dinner

# 2019 Randall-Reilly Events



**Successful Dealer Award** | Tuscaloosa, AL | October 2019

> [SuccessfulDealer.com](http://SuccessfulDealer.com)

*Successful Dealer* recognizes one exceptional dealer for its business and customer service successes, civic engagement and enduring commitment to the trucking industry. Finalists for this year's award will be announced in July, which offers prime sponsorship opportunities through October when the 2019 winner will be announced.

### Sponsor Benefits:

- Three representatives at a networking dinner with the finalists
- Award presentation- recognition of your sponsorship
- Branding on *Successful Dealer* newsletter and website
- On-site branding during the dinner

### Target Audience



## Randall-Reilly Custom Events

> [RandallReilly.com](http://RandallReilly.com)

The Randall-Reilly Events team can help you create a unique experience that will better connect you to your audience and form significant business relationships. Nothing replaces the value of face-to-face interaction with your clients and prospects. This interaction allows you to bring more value to your clients, while establishing your business as an industry leader.

### Custom events include:

- Trade shows
- Internal training events
- Webinars
- Conferences
- Award programs
- and more

