



**Blue Construction, Inc.**  
 Charlotte, NC 28280  
 Prospect Profile: EDA RIGDIG  
 Pageviews 21  
 Industry Heavy Construction  
 Employee Size 65

**Blue Construction, Inc.** | 235 Units (All My Data) | 133 Units (Search Results)

**Overview** | Equipment | Transactions | Contacts | Map

BUYER ID: H518721 | CREDIT RISK: Low | **dun & bradstreet**  
 CONTACT: | EMPLOYEES: 50 (Est.)  
 ADDRESS: 6309 Main St, Charlotte, NC 28280 | ANNUAL SALES: \$168,303,460 (Est.)  
 COUNTY: Mecklenburg | EXECUTIVE: Luther Blythe  
 PHONE: (704) 555-5555 / FAX: — | D-U-N-S® NUMBER: 622352847 / PARENT: 622352847  
 SIC: 1629 - Heavy Construction Nec | NAICS: 237310 - Highway, Street, And Bridge C...  
 LAST ACTIVITY: 8/8/2017 (Active) | INDUSTRY: Construction  
 YEAR STARTED: 1989

Brands	Equipment	Lenders
1. DEERE 47 20.2%	1. EXCAVATOR 37 15.9%	1. WELLS FARGO... 127 54.5%
2. CAT 46 19.7%	2. CRAWLER DOZ... 28 12.0%	2. KOMATSU FIN (... 47 20.2%
3. KOMATSU 43 18.5%	3. WALK BEHIND ... 22 9.4%	3. CATERPILLAR ... 15 6.4%
4. SAKAI 18 7.7%	4. 1 DRUM VIB C... 19 8.2%	4. BLYTHE BROS ... 14 6.0%
5. BOMAG 15 6.4%	5. ART HAUL UNIT 18 7.7%	5. JAMES RIVER E... 13 5.6%
6. TRIMBLE 10 4.3%	6. WHEEL LOADER 13 5.6%	6. JOHN DEERE I... 13 5.6%
7. FREIGHTLINER 7 3.0%	7. GLOBAL POS S... 11 4.7%	7. C T RNTL (CHA... 1 0.4%
8. WACKER 7 3.0%	8. CLASS 7 TRUCK 10 4.3%	8. H & E EQT LLC ... 1 0.4%
9. HITACHI 6 2.6%	9. MINI EXCAVATOR 10 4.3%	9. LINDER INDL M... 1 0.4%
10. FORD 5 2.1%	10. LOADER BACK... 9 3.9%	10. PARK STERLIN... 1 0.4%

Engage active equipment buyers before your competitors do.

When it comes to selling equipment, establishing trust, credibility and understanding the buyer's needs are key. In fact, equipment buyers rate dealer relationship as one of the top purchase influencers, ahead of resale value, financing offers, safety ratings, and operator/driver preferences.\*

With limited resources, how do you proactively engage buyers looking for new or used equipment? And how can you focus your resources on prospects that are most likely to buy?

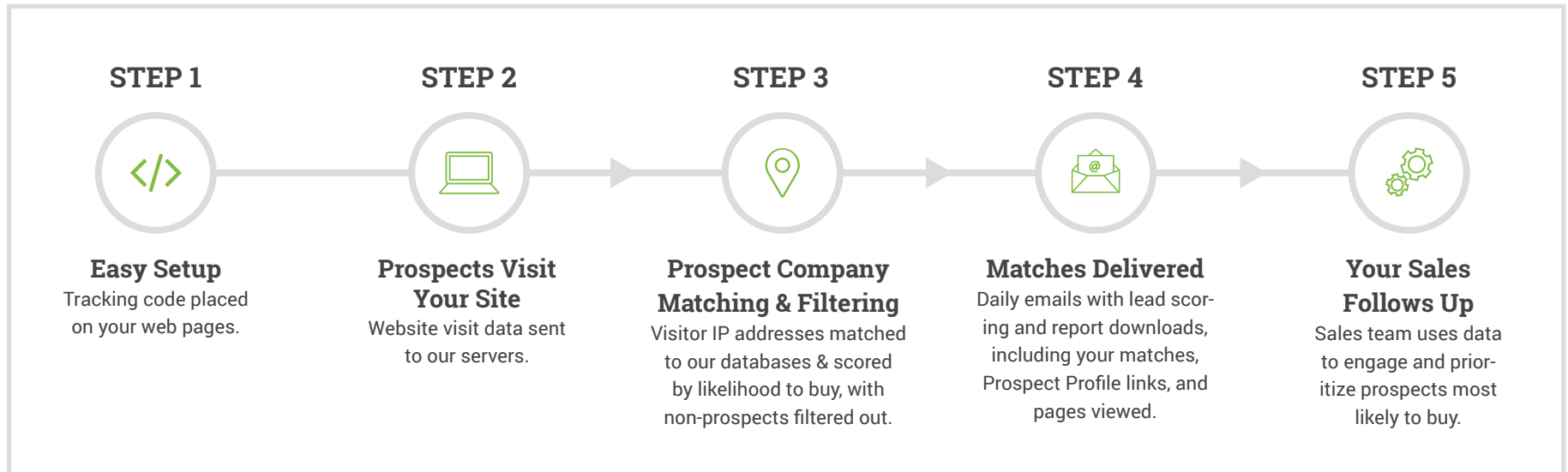
**EDA Priority Prospects: Less haggling, more selling**

Engage active equipment buyers before your competitors do.

EDA Priority Prospects



We'll analyze your website visitor traffic and identify matches to our verified EDA Prospect Profiles. Using a proprietary algorithm, a lead score will be generated for each match, indicating the greatest likelihood to buy. You'll receive daily emails with lead scoring, and a report download with your matches, links to view their Prospect Profiles, and the pages they viewed on your website.



Engage active buyers earlier in the buying process and arm your sales team with lead scoring and insights based on your prospects' equipment needs to drive faster and more productive engagement.

**Call your Sales Representative for an EDA Priority Prospects demo and learn how data can also be used to sharpen your digital media strategy.**