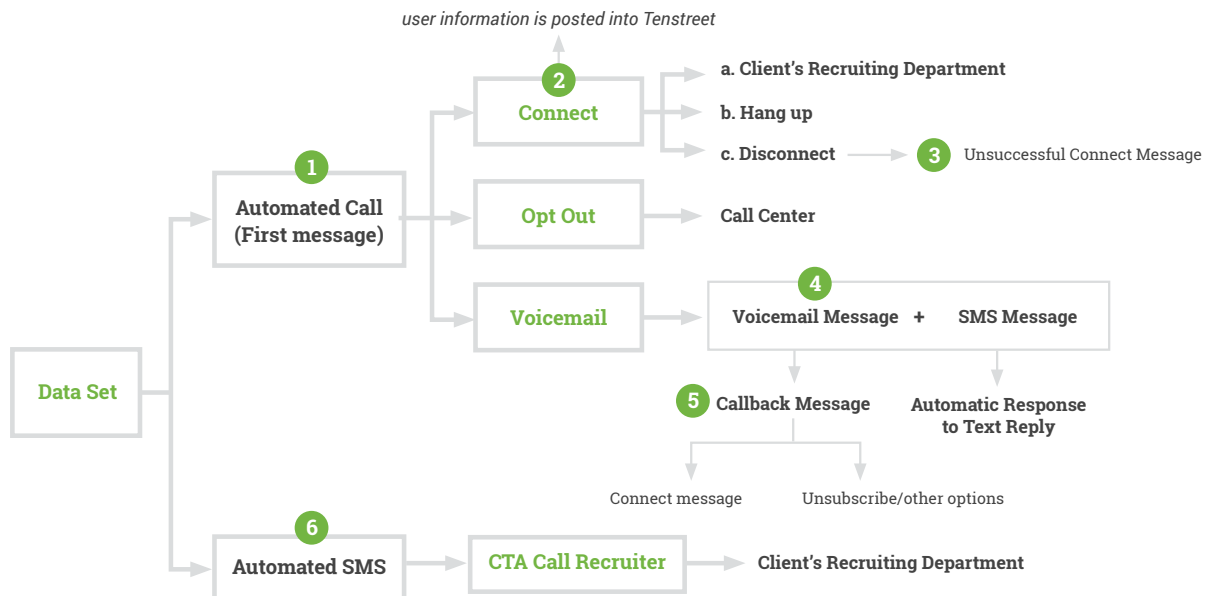




The Process

Users are sent a SMS message with the basic requirements and an invitation to have the drivers call in to speak with a recruiter.



Example Messaging

- 1 **First Message:** “Hi, I’m calling from GetTruckerJobs.com and I have an employer in your area who would like to discuss an open job with you. If you would like to hear about this specific job, please press 1. For other options, or to unsubscribe from these alerts, please press 2.”
- 2 **Connect Message:** “Great! Van Wyk is hiring company and students drivers with a class A CDL and 1 year of OTR experience. To speak with a recruiter at Van Wyk for more specifics, please press any key and I’ll transfer you now.”
- 3 **Unsuccessful SMS Message:** I tried to connect with you to talk about driving with Van Wyk. Please call us back when you’re available.
- 4 **Voicemail Message:** “Hi, I’m with GetTruckerJobs.com and I called to get you some more details about an open position in your area. If you’re interested in discussing an available job with us, please call us back when you have a minute.”
- 5 **Callback Message:** “Thanks for calling GetTruckerJobs.com. We called because there is an employer in your area who would like to discuss an open job with you. If you would like to hear about this specific job, please press 1. For other options, or to unsubscribe from these alerts, please press 2.”
- 6 **Automated SMS Message:** Whiteline Express is hiring Class A CDL drivers with 9 months of experience in your area! Call in to apply!

The connect messages are created to contain the basic requirements for the position and any key benefits the company may be offering. Some special requests can be accommodated to increase lead filtering.