



LeadConnect Campaign Pricing

Please submit a **Campaign Quote Request** to get a more accurate estimate on pricing and budget fulfillment. Cost can be affected by a variety of variables including custom filters, the number of qualifying questions, specific audience targeting, etc.

<https://requests.randallreilly.com/lead-connect-request/>

Campaign	Payable Action	Cost to Client
Call/SMS Connect	1, 30, or 60 Second Inbound Call	\$6.00 - \$10.00
Real-Time Connect	1, 30, or 60 Second Inbound Call	\$4.00 - \$5.00
Complete Connect	1, 30, or 60 Second Inbound Call	\$4.00 - \$5.00
GTJ Form	Form Application (No Transfer, Cold Transfer, Warm Transfer)	\$15.00 - \$65.00
Live Connect	Successful Transfer	\$20.00 - \$40.00

The **Lead Connect Request** form is designed to automatically calculate the Client CPL / Revenue per Lead for PMC Campaigns for SRL use.

Performance Marketing Campaign

Budget / Goal

Client Budget Allocated *

Monthly Lead Goal *

Client CPL / Revenue Per Lead